The Visiting Professor Programme

The School of Business, Economics and Law
University of Gothenburg

2012 version
About the programme

The visiting professors programme (VPP) is a product of strategic partnerships between the business community in western Sweden and the School of Business Economics and Law at the University of Gothenburg.

In order to strengthen the quality and international competitiveness of the School, corporate donors have supported the establishment of a 5-year programme to engage leading professors in the fields of business, economics and law from around the globe.

This brochure briefly presents the visiting professors who are active in the programme. Typically, professors are recruited for three years and spend one month per academic term at the School contributing to both teaching and research. Engagement with the visiting professors exposes faculty and students at the School to cutting edge research in a wide variety of fields.

The School’s international academic networks are being strengthened and extended by the programme, and this is already being reflected in new international research partnerships, co-sponsored conferences and co-authored research papers and articles. The boost that the VPP provides to the internationalisation of the School’s faculty is also providing synergies with other aspects of internationalisation including student exchange and the development of joint business degrees with other respected international Business Schools, and the cultivation of relations with international businesses.

The School is grateful to the following companies for their vision and for their generous financial support in helping to create this unique programme:
• AB Volvo
• Stena AB
• Sten A Olssons Stiftelse för Forskning och Kultur
• AB SKF
• Elanders AB
• Carl Bennet AB

For further information about the programme contact: Robin Biddulph, VPP Coordinator +46 31 786 1397, robin.biddulph@geography.gu.se
Origin of the professors

To contact one of the visiting professors

If you wish to contact any of the visiting professors, please contact their host at the School of Business, Economics and Law.

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• The market for ideas and how financial markets contribute to economic growth through financing innovation
• The contribution of global trade in ideas to economic development of small countries and emerging markets
• Private equity and venture capital finance
• Applied economics as a tool for management

Professor Tamir Agmon is a renowned Professor of Finance and Business Economics who has written and edited several books that deal with International Business and Finance as well as publishing in leading journals such as The Journal of Finance and The Journal of International Business Studies.

In addition to his academic work, Professor Agmon has also managerial experience including as the president, chairman, and board member of several leading corporations in Israel. Professor Agmon has been the Founding Dean of the Graduate School of Management at the College of Management in Israel. He is currently the Associate Dean for Research and Academic Affairs at the School of Management and Economics at the Academic College Tel Aviv Yaffo in Israel.
Sharmistha Bagchi-Sen

- Economic geography
- Regional development
- Firm and industry dynamics
- International business and foreign investments

Professor Bagchi-Sen’s central research interests lie in explaining regional development by understanding firm and industry dynamics and the interplay between firms’ internal and external environments.

Her industrial interests are in biotechnology and pharmacology, with particular emphasis on foreign direct investment. Professor Bagchi-Sen’s research includes examining multinationals from emerging markets and their investment in Europe and the US in order to understand uneven development. Her research is informed by policy and has policy relevance, and some of her previous assignments include serving as an American Council on Education Fellow (ACE) at the Chancellor’s Office, University of California-Los Angeles.
• Comparative long-run development in Latin America
• Institutions
• Technical and structural change
• Inequality and living standards
• International relations

Professor Luis Bértola runs the Montevideo-Oxford Latin America Economic History Database and the project “Prebisch and the XXI Century Challenges” at the United Nations Economic Commission for Latin America.

He is editor of the Journal of Iberian and Latin American Economic History and is member of the editorial board of many reviews. Bértola has given postgraduate courses and seminars at several universities around the world. Recent publications include the book The Economic Development of Latin America since independence, written together with José Antonio Ocampo (the Spanish version was given the Vicent Vives Prize as the best economic history book on the Ibero-American world, 2010-2011) and the book entitled Institutions and Economic Development in Latin America, edited together with Pablo Gerchunoff.
• Urban freight transport
• Energy use in supply chains
• Logistics
• Public policy

Professor Michael Browne’s research considers the interface between public policy and business decisions in freight transport and logistics. Recent activities include work with Transport for London to identify the logistics legacy around the 2012 Olympic Games, and studies for the European Commission and the UK, US and French governments.

Professor Browne chairs the Central London Freight Quality Partnership (a collaboration between London boroughs, Transport for London and public organisations) and the UK Logistics Research Network. He has provided urban freight strategy advice to the Ile de France and Copenhagen and has participated as an expert on several panels for the OECD and International Transport Forum. He is also the UK representative within the Observatory of Transport Policies and Strategies in Europe.
Franck Cochoy holds a Master in French Literature from Université de Paris VII and a Master in sociology (D.E.A.) from the École des Hautes Études en Sciences Sociales. He is a former student of the École Normale Supérieure of Fontenay Saint-Cloud. In 1990 he received his PhD in Social Sciences from the École Normale Supérieure de Cachan and a Habilitation degree in Sociology from the University of Paris X-Nanterre in 1999.

Since 2001 he is professor of sociology at the University of Toulouse II. Professor Cochoy is one of the leading researchers within the field of Action Network Theory (ANT). Recent research includes a comprehensive EU-funded study on consumer logistics at the Centre for Retailing at the University of Gothenburg, with focus on consumers’ habits for transporting their day-to-day shopping using public transport, bicycles or walking.
Marine transport
Shipping economics
Port management and competitiveness
International supply chains

Professor Kevin Cullinane is Director of the Transport Research Institute at Edinburgh Napier University. He is a Fellow of the Chartered Institute of Logistics & Transport, Visiting Professor at the University of Gothenburg and Honorary Professor at the University of Hong Kong.

He has been transport adviser to the World Bank and the governments of Scotland, Ireland, Hong Kong, Egypt, Chile, Korea and the UK. He is associate editor of Transportation Research A and the International Journal of Applied Logistics and a member of the Civil and Construction Engineering sub-panel for the forthcoming UK National assessment of research excellence – REF 2014. Recent research focuses on port efficiency, connectivity in container shipping networks and the environmental impact of shipping and ports.
• Game Theory
• Behavioral Economics
• Experiments
• Emotions
• Deal-Making


Professor Dufwenberg conducted post-doctoral research at the Center for Economic Research at Tilburg University, and then held positions at Uppsala, Stockholm, Bonn, and currently University of Arizona where he is Karl & Stevie Eller Professor of Economics and director of the Institute for Behavioural Economics. Some of his current work concerns informal agreements, anger in economic situations, how to avoid land-conflict in developing countries, the role of guilt in tax evasion, and the consequences of legalizing bribe giving.
Dr Fischer applies microeconomic theory to a broad range of environmental issues. In the climate and energy policy arena, she has published articles on designing cap-and-trade programs, fuel economy standards, renewable portfolio standards, energy efficiency programs, technology policies, and the Clean Development Mechanism. Her research focuses on the interplay between international trade and climate policy, options for avoiding carbon leakage, and the implications for energy-intensive, trade-exposed sectors. Another interest is the role for eco-certification schemes in conserving natural resources.

Fischer is a fellow of the CESifo research network, an editorial board member for Resource and Energy Economics, a past board member of the Association of Environmental and Resource Economists, and previously served as staff economist at the Council of Economic Advisors.
Professor Gangopadhyay is research director of the India Development Foundation and is also associated with Shiv Nadar University. Currently he sits on the Boards of International Development Enterprise – India and Centre for Analytical Finance, Indian School of Business.

He has been a member of the South Asia Chief Economist’s Advisory Council of the World Bank. He has served on the Board of the Industrial Reconstruction Bank of India and as a member of the Reserve Bank of India’s advisory group on Bankruptcy Law. Gangopadhyay was advisor to the Indian Finance Minister during the 2008 crisis and has led several government research projects.
• Labour market studies
• Equality
• Human resource management
• Industrial relations

Professor Haberfeld mainly uses quantitative methods in his research and recent work includes studying economic migration to Israel, the US, Germany, and Sweden. These studies focus on patterns of self-selection, as well as the economic assimilation of immigrants. In addition, he studies industrial relations and union density in Israel. He has been involved in the design of two recent research projects in Gothenburg, one looking at immigrant workers in the tourism industry in Sweden and another one investigating the organisational structure business schools.

Haberfeld holds a BA in Political Science and an MA in Public Administration from the Hebrew University of Jerusalem. He received his PhD in Industrial Relations from the University of Wisconsin-Madison and has been visiting professor at the School of Business, Economics and Law since 2005.
• Organisation theory
• Organisational culture, identity, and image
• Corporate branding
• Art, design, and organization
• Jazz as a metaphor for leading and organising

Professor Mary Jo Hatch holds a BA in English Literature and an MBA in Finance from Indiana University. She received her Ph.D. in Organisational Behaviour from Stanford University.

She is Professor Emerita at McIntire School of Commerce, University of Virginia and Adjunct and Visiting Professor at Copenhagen Business School, Denmark as well as being active at the Business & Design Lab of the University of Gothenburg.

Professor Hatch’s research falls mainly at the intersection of strategy, marketing and organisation theory with studies of the relationships between organisational culture, identity and corporate branding, and a current focus on art and design in relationship to business.
Professor Head has a research fascination with human-environment relations, both conceptual and material. She wants to understand how humans are changing earth’s systems and landscapes, how we think about our place in nature, and how these are connected. Relationships between humans and plants are at the centre of Head’s research.

This developed from her earlier work on Aboriginal land use, ethnobotany and fire. She started her research career studying long term changes in the Australian landscape, and the interactions of prehistoric peoples with their environments. Currently she is building on this, working with a team of scholars applying cultural research methods to the issues of sustainability and climate change. She has previously been visiting professor at Högskolan Kristianstad, Sweden.
Option pricing
Financial mathematics
Pricing and hedging derivatives securities
Computational Finance
Socially Responsible Investment

Professor Stefano Herzel received his PhD in Applied Mathematics from Cornell University, USA. He also holds a Ph D in Operational Research from the University of Milan, in Italy. Since 2008 he has held the position of Professor of Mathematical Finance at the University of Rome “Tor Vergata”.

Professor Herzel has worked on issues of quantitative finance related to financial derivatives and, more recently, on some quantitative aspects of socially responsible investment. He belongs to the management board and is the coordinator for the Italian component of the international and interdisciplinary research program “Sustainable Investment Research Platform”, sponsored by Mistra, the Foundation for Strategic Environmental Research in Sweden.
Michael Kirchler

University of Innsbruck, Austria
Area: Finance

Contact: martin.holmen@cff.gu.se

• Experimental and behavioural finance and economics
• Information economics
• Market efficiency
• Empirical finance
• Agent-based models

Associate Professor Michael Kirchler holds an MBA and a PhD in Finance from the University of Innsbruck. Between 2004 and 2010 Kirchler was research associate and an Assistant Professor at the Department of Banking and Finance, University of Innsbruck. Since 2011 he has been Associate Professor at the Department of Banking and Finance, University of Innsbruck.

Professor Kirchler specialises in conducting laboratory experiments where participants trade in artificial financial markets. He analyses the role of information in markets. Furthermore, he investigates the origins of price bubbles in financial markets and seeks to discover whether market regulation can create more efficient markets.
• Organisational analysis
• Innovation and strategy
• Business process re-engineering
• Gender and diversity studies
• Financial services

Professor Knights entertains a particular interest and longstanding track record in the financial services sector. Previously employed at the University of Exeter, the University of Nottingham and UMIST, he founded the Financial Services Research Forum which operates from Nottingham University Business School and for which he is director. Recent work includes looking at managing diversity in the workplace, masculinity at work, transaction cost economics and open innovation, and personnel selection.

He is a Professor of Organization Studies at Bristol Business School, UK, Swansea University Business School, UK, and a visiting professor at Lancaster Management School and Stockholm University Business School. He is also Emeritus Professor at Keele University, UK.
Based on theoretical predictions, Martin Kocher uses economic experiments that allow analysing behaviour in a controlled manner. He is co-editor of the Journal of Economic Psychology, director of the interdisciplinary laboratory MELESSA at the University of Munich and Fellow of the National Centre for Econometric Research, Australia.

He has been an advisor to the German Ministry of Finance and the government of Liechtenstein. Kocher’s research has not only been published in the top scholarly journals of the profession, but also been featured widely in the media, including the London Times, the Guardian, Business Week, BBC, CNN, Dagens industri and many German speaking newspapers, magazines and TV stations. He has previously held positions at the University of East Anglia, the University of Amsterdam and the University of Innsbruck.
Organisational ethnography
Globalisation in organisations
Social organisation in the workplace
The management of culture

Professor Gideon Kunda obtained his PhD in 1987 at the MIT Sloan School of Management, Massachusetts, USA and is an internationally recognised expert in the area of organisational culture and one of the world’s leading authorities on organisational ethnography. His current research focuses on the globalisation processes in organisations and in new work forms in the knowledge economy. Previous research spans culture, culture management, and culture change in the United States, Europe, and Israel.

Professor Kunda has been visiting professor at Stanford University and amongst other academic awards he has received, his book Engineering Culture: Control and Commitment in a High-Tech Corporation was selected Book of the Year by the Culture section of the American Sociological Association.
Professor Cathy Macharis is an expert on city distribution and intermodal transport. She applies advanced techniques in operational research to provide practical solutions to logistical problems facing managers of large companies and government policy makers. Her research is driven by the desire to make mobility and logistics more sustainable.

Macharis has been involved in several national and European research projects dealing with topics such as the location of intermodal terminals, assessment of policy measures in the field of logistics and sustainable mobility as well as electric and hybrid vehicles. She is the chairwoman of the Brussels Mobility Commission. Her research group MOSI-Transport and logistics focuses on establishing linkages between advanced operations research methodologies and impact assessment.
• Marketing
• Advertising
• Consumer behaviour
• Traditional and internet market research
• Focus group moderation and training

Lynda M. Maddox is a Professor of Marketing and Advertising at The George Washington University and also teaches frequently in Thailand and Sweden. Through her course in Advertising Planning, Maddox delivers corporate outreach and establishes contacts with industry. Companies participate in a real-world learning process with the students, and there is a win/win trade-off. Students, led by the Professor, conduct research and provide valuable insights and creative strategies to the client. Corporate executives then provide feedback along with the professor to the students. Companies involved included Volvo, Ferrero-Rocher and Stena Metall.

Professor Maddox holds a BA in Advertising and French and an MA in Advertising and Psychology from the Pennsylvania State University and a PhD in Communications from Southern Illinois University.
Deirdre McCloskey received her BA in Economics from Harvard College and her PhD in Economics from Harvard University. Since 1999 she is distinguished professor of Economics, History, English, and Communication at the University of Illinois at Chicago. She has written fourteen books and edited seven more, and has published some three hundred and sixty articles.

Previously, Professor McCloskey taught Economics for twelve years at the University of Chicago, and describes herself now as a “postmodern free-market quantitative Episcopalian feminist Aristotelian.” For three years running professor McCloskey has held the international doctoral course Ideologies, Ideas, and Values during the Industrial Revolution at the School of Business, attracting PhD students from across the world.
Anna Nagurney

- Network systems
- Supply chain management (decentralized and centralized)
- Financial, economic and social networks and their integration, along with the Internet
- Game theory and optimizing decision-making under risk and uncertainty
- Transportation and logistics with a focus on sustainability

Professor Anna Nagurney is the John F. Smith Memorial Professor at the Isenberg School of Management at the University of Massachusetts Amherst and the Director of the Virtual Center for Supernetworks, which she founded a decade ago. She has been researching supply chains with applications ranging from pharmaceutical and blood supply chains to perishable food products and fast fashion to even humanitarian logistics, along with such issues as sustainability and resilience.

Nagurney has developed advanced methodological tools used in game theory, network theory, equilibrium analysis, risk management and dynamical systems. She is an active member of several professional associations, including the Production and Operations Management Society, the Society for Computational Economics and the Society of Industrial and Applied Mathematicians.
Ramnath Narayanswamy holds a BA in Political Science and an MA in Political Science from the University of Poona, India. Later he shifted to political economy and area studies, receiving a D.H.E.S.S. in Economics from Ecole des Hautes Etudes en Sciences Sociales, Paris, France, a D.E.A. in Sociology from University of Vincennes, Paris, France and a PhD in Economics and Sociology from Ecole des Hautes Etudes en Sciences Sociales, Paris, France.

He is currently professor in Economics and Social Sciences at the Indian Institute of Management Bangalore. His professional and consulting work straddles the fields of social sciences and organisational behaviour. Professor Narayanswamy is also involved in the Executive MBA program at the School of Business, Economics and Law, providing modules on leadership and on conducting business in the Indian market.
Sang-Chul Park has taught courses on international business in the Asian emerging markets and international business environmental analysis at the School of Business Economics and Law. Recent research includes looking at South Korean small to medium entrepreneurship in the globalising economic system, focusing on Yuyang DNU. He has also studied the competitiveness of East Asian science cities and local governance in a global context.

Park is professor at Korea Polytechnic University. He holds a Master’s degree from the University of Giessen, Germany and PhDs from the University of Giessen, Germany and in economics from the School of Business, Economics and Law at the University of Gothenburg. He also passed the habilitation examination at Giessen University, Germany.
Frans Pennings

University of Utrecht, Netherlands
Area: Labour Law and Social Security Law

Contact: thomas.erhag@handels.gu.se

- The impact of ILO conventions on national systems
- EU social security instruments
- National law and unemployment, disability and sickness benefits
- The scope of the labour contract

Professor Pennings’s main research interests are in the area of national and international social security law and in the border area of labour law and social security law. Recently he completed a comparative study of the impact of ILO conventions and a book on the meaning of these instruments. He also completed books on Dutch social security law and labour law in an international context.

He is a member of the Social Security Central Appeal Court in Utrecht, the highest court in social security law and civil servants law in the Netherlands. He is also the editor (with prof Adler) of the European Journal of Social security and of the Dutch Tijdschrift voor recht en arbeid.
Professor Petersen is professor of International Business at Copenhagen Business School. He has previously been at the Carlsberg Research Center where he worked as economic consultant to a number of Carlsberg’s technology-based subsidiaries. He has worked as a consultant to various Scandinavian multinationals (including Novo Nordisk, Volvo, and Georg Jensen) on international distribution channels and in 1987-88 he conducted a study of the Danish food additives cluster as part of Michael E. Porter’s “Competitive Advantage of Nations” research project.

He has been visiting researcher at HEC, France, University of Queensland, Australia and the University of Southern Denmark (2012). He has also taught in Norway, Sweden, Austria, Vietnam and Australia.
• Urban economics
• Housing finance systems
• Transportation economics
• Economic regulation and competition law
• Public Private Partnerships

Bridging theory and practice, Professor Phang has, at various stages in her career, served on the boards of Singapore’s Urban Redevelopment Authority and Land Transport Authority, and as consultant to the World Bank, the Asian Development Bank, and various government agencies. She is a Commission Member of the Competition Commission of Singapore and a member of Singapore’s Public Transport Council, the Energy Market Authority’s Gas Network Code Modification Panel, as well as advisory board member for the Centre for Liveable Cities, the Land Transport Authority Academy, and the Behavioral Science Institute.

Sock-Yong Phang is professor of Economics at the Singapore Management University and Senior Research Fellow at SMU’s Sim Kee Boon Institute for Financial Economics.
• Competition and gender
• Team decision making
• Cooperation in groups
• Experimental economics

Matthias Sutter is professor of Experimental Economics at the University of Innsbruck. He holds a Master in Roman Catholic Theology, a Minor in Human Communication and Psychology, a Master in Economics, a PhD in Economics and a Habilitation degree in Economics from the University of Innsbruck.

He is ranked among the top 10 most productive economists (out of 2,500 economists) in the German speaking area since 2007, and his work has earned him several prizes (like from the states of Tyrol and Vorarlberg).

A recent research project, published in Science and generating considerable media attention, investigated whether affirmative action policies in the workplace promote women and how this affects efficiency and competitiveness.
Ashok Thampy’s recent research includes studying the impact of regulatory framework for banks, financial crisis and credit availability. His consulting assignments have included working with major Indian banks to enhance capabilities to operate in a competitive market as well as projects evaluating the viability and role of the organisation in a liberalised economic environment.

Professor Thampy holds a BA in Economics from University of Delhi, India, an MA in Economics from Jawaharlal Nehru University, India and a PhD in Economics from Purdue University, Indiana, USA. Ashok Thampy is currently associate professor in Finance at the Indian Institute of Management Bangalore.
Industrial property law
Copyright and entertainment law
Innovation policy and intellectual property
Constitutional and comparative law
Evidence

Professor William van Caenegem’s current research concerns the rights of employees to tacit knowledge (“know-how”). He has also undertaken comparative work in the areas of IP and of procedural law, and is a member of the International Association of Procedural Law, the International Academy of Comparative law and the Société de Législation Comparée.

Van Caenegem holds a law degree from the University of Leuven (KUL), Belgium and a LL.M and PhD from the University of Cambridge, UK. Van Caenegem is currently Professor of Law at Bond University, Australia and a Barrister of the Supreme Court of Queensland. He has published on intellectual property law, and on IP and innovation.
Professor Jill Woodilla’s wide-ranging research is motivated by her inquisitive nature and focus on action. She has taken a critical management approach to management education, organisational discourse, irony, management education, design thinking and, currently, the intersection of art-in-management and design management.

In management education she continues to develop cases for classroom learning and assessment processes for student work. During the last five years she has focused on design management where she pays particular attention to the concept of design thinking, and is currently linking this with artistic interventions in organizations.

Professor Woodilla’s previous career paths include those of a research-and-development scientist, a regional non-profit organisation leader and consultant, and a senior academic administrator.
Previous Visiting Professors

**Donald Getz**
2009-2010
University of Calgary, Canada
Tourism

**Miteleshwar Jhla**
2009
Indian Institute of Management Bangalore, India
Department of Business Administration

**Jean-Pierre Urbain**
2011
University of Maastricht, The Netherlands
Department of Economics, Time Series Econometrics

**Dale Whittington**
2011
University of North Carolina, USA
Department of Economics

**Wang Zhongming**
2009-2011
School of Management, Zhejiang University, China
Management and Entrepreneurship
Contact

If you wish to learn more about the programme, please contact:

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