

# Reväst

## The Board of Regional Research in West Sweden

REVÄST is a forum and a network for regional research within and beyond Sweden. The organization operates as a line of communication between researchers and the community with a strong focus on western Sweden. One of several objectives is to learn and seek international comparisons. This in order to develop a comparative approach informed by international experience.

Organization Committee for the Study Visit Tour:

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# REVÄST Study Visit Tour to California

September 25th – October 4th 2009

Visiting Los Angeles: September 25th - 29th - Visiting San Francisco: September 29th - October 3rd

## PROGRAM OVERVIEW

Date	Morning	Afternoon	Evening
FRIDAY September 25th	Departure Landvetter Airport at 8:20 A.M.	Arrival Los Angeles (via Stockholm and Chicago) at 5:42 P.M. Hotel: Comfort Inn City Center, 1710 West 7th Street, Los Angeles. Evening free.	
SATURDAY September 26th	Seminar on "Higher Education in the USA" at the Swedish Consulat 10:00-12:00 A.M. A representative from an American university will give a presentation followed by a discussion.	Museum of Contemporary Art/MOCA and an evening activity (both optional)	
SUNDAY September 27th	Sightseeing Tour (probably 2-3 h)	Getty Museum 14-17 and an evening activity (both optional)	

Date	Morning	Afternoon	Evening
<p>MONDAY September 28th</p>	<p>Seminar at the Swedish Residence, 630 Cole Place, Beverly Hills 10.00 -12:00 A.M. : "Culture as a Business Opportunity" with invited presenters from - UCLA Anderson School of Management, Entertainment and Media Management Institute - New American Vision - MusExpo Immediately after the seminar the Consul General Carl Magnus Hyltenius will host a lunch</p>	<p>Apx 2:00 P.M. Transport from the Swedish Consulate to Volvo Monitoring and Concept Center (VMCC), 700 Via Alondra Camarillo.  4:00 – 6:00 P.M. Meeting with Mr. Björn Wessman, President &amp; General Manager and his colleagues: How does Volvo look upon environment and transports in the future. The importance of the location of VMCC in California etc. (optional)  14.00 A.M. Study Visit at Arts Council (optional).</p>	<p>Evening free.</p>
<p>TUESDAY September 29th</p>	<p>10.30 A.M. Study visit and meeting with the management of Los Angeles Philharmonic Orchestra (optional).  Apx 8:00 A.M. Transport from our hotel to the Office of the Mayor Antonio R. Villaraigosa, City Hall, 200 North Spring Street, Room 303  9:00 – 10:00 A.M. Meeting with Deputy Mayor for the Environment David Freeman and Deputy Mayor for Transportation Jaime De la Vega. A study of the system of City of Los Angeles Traffic Surveillance System (ATSAC). Briefing on the city's priorities regarding environment and sustainable transports and the implantation of the plan "The Greening of LA".  10:00 – 11.00 A.M. City of Los Angeles Traffic Surveillance System (ATSAC) Center. Tour at City Hall East – level P4  11.00 – 12.00 A.M. Los Angeles Metropolitan Transportation Authority (MTA) Bus Operations Control Center. Tour at MTA Headquarters, One Gateway Plaza  12:00 Transport to Culver City  1:00 – 3:00 P.M. Lunch, presentation and discussion with Mr. Göran Eriksson, Managing Director and founder of the company esi Techtrans Inc. Mr. Eriksson is also the representative in California for Invest in Sweden Agency (ISA).  3:00 P.M. End of program</p>	<p>Study visit at Sundance Institute -non profitable organization TBD  1:00 – 3:00 P.M. Lunch, presentation and discussion with Mr. Göran Eriksson, Managing Director and founder of the company esi Techtrans Inc. Mr. Eriksson is also the representative in California for Invest in Sweden Agency (ISA).  3:00 P.M. End of program (Optional)</p>	<p>Departure from Los Angeles 8:36 P.M. with arrival in San Francisco 9:50 P.M. Hotel: The Renoir Hotel, 45 McAllister Street, San Francisco, California 94102</p>

Date	Morning	Afternoon	Evening
<p>WEDNESDAY September 30th</p>	<p>Seminar at 9:00-12:00 A.M. at the Swedish Trade Council, 100 Montgomery Street, Suite 1080 (the same building as the Swedish Consulate). "Innovation and Growth in Times of Crises and Opportunities" with invited presenters from:</p> <ul style="list-style-type: none"> <li>- The Bay Area Council Economic Institute</li> <li>- The Swedish Trade Council</li> <li>- The Swedish Consulate General</li> <li>- SACC, The Swedish-American Chamber of Commerce</li> <li>- Growth Analysis (ITPS)</li> <li>- Representative from Business/Entrepreneurship</li> </ul> <p>Immediately after the seminar the Consul General Barbro Osher will host a lunch for the Swedish delegation.</p>	<p>Culturism - Study visit at Kendall-Jackson Visitor Center in Fulham (departure directly after lunch 13:30 P.M.) Back in San Francisco - apx 8.30 pm</p>	
<p>THURSDAY October 1st</p>	<p>Stanford University 08:15 A.M.- 5:00 P.M. Study visit and a seminar with invited presenters from:</p> <ul style="list-style-type: none"> <li>-SCANCOR, Scandinavian Consortium for Organizational Research -Researchers from Stanford University (journalism, film and art)</li> <li>-NOVA (employment and training agency) The seminar includes a web conference with researchers from Scandinavian countries.</li> </ul> <p>There will be a lunch at Stanford University Faculty Club. A campus tour is also planned.</p>	<p>8 P.M. dinner with representatives from the cultural sector at Hayes Street Grill 320 Hayes Street.</p>	

Date	Morning	Afternoon	Evening
FRIDAY October 2nd	Visit to San Francisco Film Society, the Presidio, 39 Mesa Street, Suite 110, at 10 A.M. and meeting with representatives from gaming animation, feature films, independent films etc.  Sandwich lunch at 11:30 A.M.  Disney tour at 12:30 P.M.	2:00 P.M. Study visit at San Francisco Planning Department at 1650 Mission Street, 4th floor reception desk, contact Ozzie Taeb.  Meeting about long term planning on growth and development with Planning commissioner Bill Lee, City-wide senior planner, David Alumbaugh, Community Development/citywide Division Planning staff Kearstin Dischinger (optional).  2:00 P.M: - Midnight. Study visit in "The Real World" learning about sub culture, incl a dinner (optional)	Evening free.
SATURDAY October 3rd	Departure from San Francisco 1:57 P.M. and arrival at Landvetter 2.55 P.M. October 4		

25th -29th September in Los Angeles

**Comfort Inn City Center (CA625)**

1710 West 7th Street , Los Angeles, CA, US, 90017, Phone: 213-616-3000

29th September – 3rd October in San Francisco

**Renoir Hotel, San Francisco**

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